

Advisor for Church Growth, Innovation, and Renewal

Description of Role:

The Advisor will act as a resource to guide our ongoing efforts to grow our church in its depth and breadth of discipleship, coaching our congregation in new outreaching/publicity/educational strategies and programs. The Advisor will work closely with the congregation and Pastor to guide us in adapting and responding to new realities, challenges, and opportunities, as we seek to be followers of Jesus Christ in the most effective ways possible in our setting. For now, it is proposed as a salaried position of approximately ten hours a week, year around.

The position will be supervised by the Pastor, who will oversee its work in conjunction with the Personnel Ministry of the congregation.

Qualifications for the Position: We seek a well-organized person of faith with excellent interpersonal skills, excellent written and oral communication abilities, a track record of participation in church life, and an appreciation for the importance of lifelong learning in faith formation. A creative, entrepreneurial spirit is crucial, as is strong knowledge of using various forms of social media. Experience working with a variety of age groups will be helpful. We seek an individual who is able to work well independently, as well as with other ministry team members. Experience and skill in public presentation and program facilitation will be important.

Responsibilities:

1. Using the Mission Insight tool available through the NH Conference, as well as through getting to know the surrounding communities in some depth, conduct a demographic analysis of the spiritual and religious profile, needs, and interests of people in our church's surrounding area.
2. A) Recommend outreach and educational approaches based on this assessment, in particular advising the church as to best possible ways of carrying out a Christian Education program for the children and youth of the church.

B) Once we identify how we'd like to proceed, the Advisor will organize and direct volunteer efforts to carry out the programs decided upon, using a well-organized "crowd-sourcing" approach.
3. Assist the congregation and Pastor in elevating and developing a public relations/ media presence for the church, guiding the congregation in the use of social media and other relevant strategies.

4. Design and carry out (organizing volunteer help as needed) one high-profile program open to the whole community in each season.